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Press Release

Brightree and The VGM Group Announce Exclusive 10-Year Partnership to Deliver a New Breed of Services

Strategic alliance of industry leaders promises to revolutionize the operational effectiveness and profitability of Home Medical Equipment, Durable Medical Equipment, Orthotics & Prosthetic, and Sleep Therapy businesses

Duluth, GA and Waterloo, IA – February 29, 2008: Brightree Inc., the fastest-growing business management solution for Home Medical Equipment (HME), Durable Medical Equipment (DME), Orthotics and Prosthetics (O&P) and Sleep Therapy businesses today announced an exclusive 10-year partnership with The VGM Group, the USA's most widely-respected member service organization (MSO) for these markets. The alliance, which also encompasses VGM's Nationwide Respiratory, US Rehab, and O&P organizations (OPGA and POINT), will unite two organizations which are each renowned for innovative solutions and world-class customer care.

"This alliance could not come at a better time for our members," said Van G. Miller, VGM Founder. Given the many pressures of today's market, providers must work harder and smarter; and this partnership will provide everything they need to be successful."

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“Users are increasingly looking to the Internet to streamline their operations and Brightree is the undisputed leader in Internet-based business management solutions” said Ron Bendell, President VGM & Associates. “Through this partnership, we intend to create a large, virtual VGM/Brightree “community” that can leverage a wealth of services that no individual provider could ever assemble alone.”

Brightree and VGM plan to harness the strengths of each organization to deliver an array of revolutionary Internet-centric services which will form a virtual ecosystem for HME/DME providers. The backbone of these solutions will be Brightree’s Internet-based business management solution, which will be used to connect providers with suppliers, manufacturers, Medicare, private payers, and outsourcing partners in one seamless, easy-to-use system. Today, Brightree’s users process over 10 million claims per year valued at almost \$2 billion. The combination of VGM’s 3,000 members plus Brightree’s 14,000 users provides the partnership significant economies of scale in delivering many of the programs that are planned.

“VGM and Brightree are a perfect match for each other” said Dave Cormack, Brightree President and CEO. “Both organizations place an extremely high emphasis on customer care and continually look for modern, cost-effective solutions to elevate the success of our customers. By making a long-term commitment to each other, we can accelerate the pace of introduction and significantly raise the bar on the products and services that we deliver to our customers.”

Among the new services envisioned, Brightree and VGM will deliver key performance metrics allowing providers to benchmark their operation. These “at-a-glance” tools will be delivered via executive dashboards and other types of “push” technologies and will utilize actual data in Brightree and the wealth of proprietary VGM information and services which

are available. These include: VGM Homelink™ referral tools, group e-purchasing, billing and collections metrics and benchmarks, consulting best practices, regulatory compliance tools, and more.

“Choosing Brightree as our exclusive business partner for this major initiative was a slam dunk! Brightree is a cutting edge, proven product with a very long life ahead of it.” said Miller. “Over 300 of our members are already using Brightree to run their business, and they absolutely love it. The bottom line – We are all overwhelmed by the pace of change in today’s marketplace. The future solutions we’ll create with Brightree will make everyone’s life easier.”