Enable intelligent patient contact campaigns

The Brightree Connect™ patient interaction platform, powered by IntelligentQ, enables intelligent patient contact campaigns. With Brightree Connect, you can cost-effectively maximize compliance, improve the clinical outcomes of your patients with chronic conditions, and grow your resupply business.

Brightree Connect is a platform for each channel that your business uses to interact with patients for resupply. With the Brightree IntelligentQ engine, you will always contact the right patient at the right time for all eligible supplies.

KEY BENEFITS

**Maximize Compliance** with all payers and reduce denials by 50%.

**Increase Revenues** on resupply patients by 38%.

**Improve Clinical Outcomes** and demonstrate value-add to referral sources.

**Increase revenue per order** by 20-30%.

**Increase patient connection rates** by 45% with contact preference management capabilities.
Multi-channel contact strategy for improved results

**Brightree Connect™ Voice** is an intelligent, automated patient contact system that leverages the most advanced voice recognition technology to enable no-touch resupply orders.

**Brightree Connect™ Email** is a secure, integrated email engine that enables you to reach resupply patients more effectively 24x7.

**Brightree Connect™ Guided Call** provides your patient interaction team with consistent, payer-compliant scripts and the ability to auto-generate orders based on patient responses.

**Brightree Connect™ Online** is a brandable, web-based patient portal that makes it easy for existing patients to complete resupply orders anytime, anywhere.

**Brightree Connect™ Features**

**Electronic Eligibility Checking** — Automatically check and verify patient insurance information to help maximize compliance and reduce denials, while giving you the flexibility to enable and disable by payer.

**Automated Patient Interaction** — Cost-effectively connect with thousands of patients, control staff costs, and focus clinical staff on patients who require a personal response. Receive inbound calls from patients enrolled in active campaigns.

**Precise Campaign Control, powered by IntelligentQ** — Deploy profitable, accurate campaigns that adapt to real-time data updates based on important events, eligibility, patient responses, payer guidelines, and more.

**No-Touch™ Workflows Defined by Tasks and Alerts** — Improve therapy follow-up and keep claims moving forward with tasks and alerts that prompt the correct next steps for your staff.

**Auto-Generated Sales Orders** — Automatically generate sales orders based on patient requests during the multi-channel campaign.

**A Single, Cloud-Based Platform** — Consolidate mission-critical systems to leverage real-time data and streamlined workflows across patient interaction and revenue management.

**CMN Recognition Logic** — Save staff time by allowing the IntelligentQ to alert you when an updated CMN is needed prior to patient contact for an order. Once updated, Brightree Connect™ notifies the patient and takes the resupply order automatically.

For more information, sign up for a demo at [www.brightree.com/connect](http://www.brightree.com/connect), call **888.598.7797, ext 5** or email [info@brightree.com](mailto:info@brightree.com).