# Improve outcomes. Increase revenue. Streamline workflows.

# Business Management Software for HME

The cloud-based platform that improves, increases and streamlines your business.



#### Let's improve your business, starting from every angle.

Brightree is built to handle the workload of an HME, with an intuitive workflow that makes complex tasks that much simpler.

Everything from patient intake to collection, scheduling, inventory, delivery, billing and more – is made easier, through our all-in-one cloud software platform.

Tough tasks such as filing, billing and claims can be made automatic, so you won't miss opportunities and can collect more effectively.

Brightree also offers business intelligence, analytics and reporting tools, so that you can make smarter financial decisions, based on real-time information.

Plus, our payment solutions help providers get paid faster and allow your staff to focus on higher-payoff activities, like patient care.

And the result is better patient outcomes and more business cashflow.

It's more than a platform. It's empowering. It's Brightree.

### Your best business practices, all in one platform

- Billing, A/R and inventory management
- Reporting and business analytics
- Document management
- Eligibility
- Electronic claims
- eFax
- ERA auto payment posting
- Patient engagement
- Automated resupply
- Mobile logistics
- Point of sale
- ePurchasing and fulfillment
- ePrescription

### And services that support your growth

- Revenue cycle management
- Patient collections
- Best practices consulting
- Benchmark performance analytics
- Training
- Data services

### Business Management Software for HME



#### We're on the cloud. But always accessible.

Our solutions are founded on a robust, cloud-based architecture. This lets you connect and share data with referral sources, manufacturers and more. It also helps reduce IT costs, integrate data and improve efficiencies. Also, our data redundancy plan ensures your data is safe and available to you 24/7.



## It's not just easy; it's automatic.

With Brightree, your billing team can collect more, with far less effort. Our innovative eClaims function makes submission to Medicare, Medicaid and 3,000+commercial payers much simpler, which means no more rekeying data, no more batching claims or resolving clearinghouse issues.



# We're service-oriented, just like you.

Everything you do is so you can care for patients more effectively. We've built our company on HME-industry experience. And our products are designed by engineers and advisors to solve your business problems. Not to mention our training, implementation and support is among the industry's highest in customer satisfaction ratings.



## Less paperwork. More productivity.

No more printing reports and using highlighters. Innovative functions such as Brightree Document Management (BDM) and Brightree MyForms help you scan and file referrals, create natural workflows and put information at your fingertips. And when you insource billing to Brightree, we help you collect more, get paid faster and maintain compliance.



### One click for better decisions.

Our software provides powerful solutions that help you improve your financial and operational performance, including intuitive dashboards and reporting tools. These innovative features let you see data on DSO, held A/R, revenue growth, profitability and much more. Plus, our inventory management helps increase productivity – and minimize frustration.

