Brightree Revenue Cycle Management

When you allow us to assist your insurance billing, we extend your organization with a dedicated account team that helps you collect more, get paid faster, and maintain compliance.

Consider us your virtual billing solution, offering everything from project-based support to full implementation.

We also offer the benefits of a large professional operation, removing the need to hire, train and manage an internal billing organization.

Even though we conduct core billing processes on your behalf, you maintain complete control, so you can review and manage claims in real time.

It starts with the software, tools and experts you need to optimize financial performance – from confirming when you'll be paid and collecting more of what you're owed, to maintaining compliance.

And our services continue with a four-fold approach.

Our difference

We bring you **proven best practices** from working with hundreds of HME providers across the country to deliver superior results, like maximizing cash flow.

Our **billing expertise** stems from top industry experts with focused experience working in businesses like yours.

We put our **analytics** to work to reveal new visibility into your business performance, getting more bills out the door.

We bring an **insider insight** like no other with our knowledge of your Brightree system and the best ways to optimize it.

Improve your KPIs:

- Reduce DSO and accounts receivable aging
- Minimize write-offs
- Improve collections-to-billing ratio
- Resolve denials quickly and effectively
- Enhance follow-up on outstanding claims
- Post payments accurately

Our RCM services at a glance:

- Intake management
- Full-billing services
- Revenue optimization consulting
- Special projects focused on cash flow and process improvement

Brightree Revenue Cycle Managment

From full-billing to project-based services, we customize to your needs. That includes high-impact programs for those areas of your business that are critical to financial performance.

Intake services

You need things to be correct the first time. That's why we help get orders into your system, and handle the "back-and-forth" – so you get the right prescription and documentation, with no errors or wasted time.

Billing services

Our billing experts serve as your virtual insurance billing department. We manage your complete process from sales order confirmation to payment posting and ongoing accounts receivable.

Revenue optimization consulting

Whether on-site or remotely, our experts work with you to gain visibility into your operations so you can optimize profitability. We help you define and enhance workflows, analyze cash flow, monitor performance, prepare for potential audits, and more.

Project-based billing services

Whether you decide to outsource billing or not, our experts can supplement to help your organization accomplish what's crucial, and make sure you're collecting more of what you earn.

Our services can be easily customized to your needs, whether you choose fully outsourced services or high-impact programs for areas of your business that are critical to exceptional financial performance:

- **Accounts receivable cleanup:**
  Brightree consultants will analyze your AR and establish a plan of action. Our expert billing team then takes action to help you correct any issues and clean your AR backlog, helping you collect what you've earned.

- **Best practices operational analysis:**
  By applying our analytical lens to your business processes, we explore and evaluate your processes and people. This intensive program reveals strengths and weaknesses, exposes training and performance management needs, and highlights ways to optimize your system.

- **Held management:**
  If you have a large volume of nonbillable revenue, our intake services help clean up your backlog. Our team takes action by completing an analysis of your aged-held AR to establish a plan of action that resolves these held issues.

- **Insurance verifications and PAR procurement:**
  If you're adding a location, starting a new product line, or a staff member is going out on leave, this is a service to consider. Our experts review and complete insurance verifications and obtain prior authorization within the business day to accelerate your intake processes.

- **Cash posting:**
  If you're having trouble keeping up with the money arriving in your bank accounts, RCM can help you catch up on cash posting needs, or offer thorough assistance long-term. Posting cash regularly not only provides better insight of your financials, but also keeps your team working on the right AR.

- **Benchmark performance analysis:**
  Working with your data in Brightree, our experts review your recent financial performance to determine potential areas of improvement and monitor your staff's performance. By analyzing your cash flow, we give you visibility into performance on key metrics.

- **ILSO conversion service (recurring rentals):**
  If you're new to Brightree software or have acquired another HME, you need to convert your recurring rentals to activate them in the new system. Our experts help you update your data and can even audit your orders and other documents to ensure you maintain or enhance cash flow from rentals.

- **Sales order confirmation:**
  If you're new to Brightree's software or have recently started another line of business, keeping up with order confirmation can be a challenge. Our experts help you with back-logged orders until your staff is up to speed.

If you can benefit from collecting more, getting paid faster and maintaining compliance, we can help.

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www.brightree.com/consult   1.833.916.1554