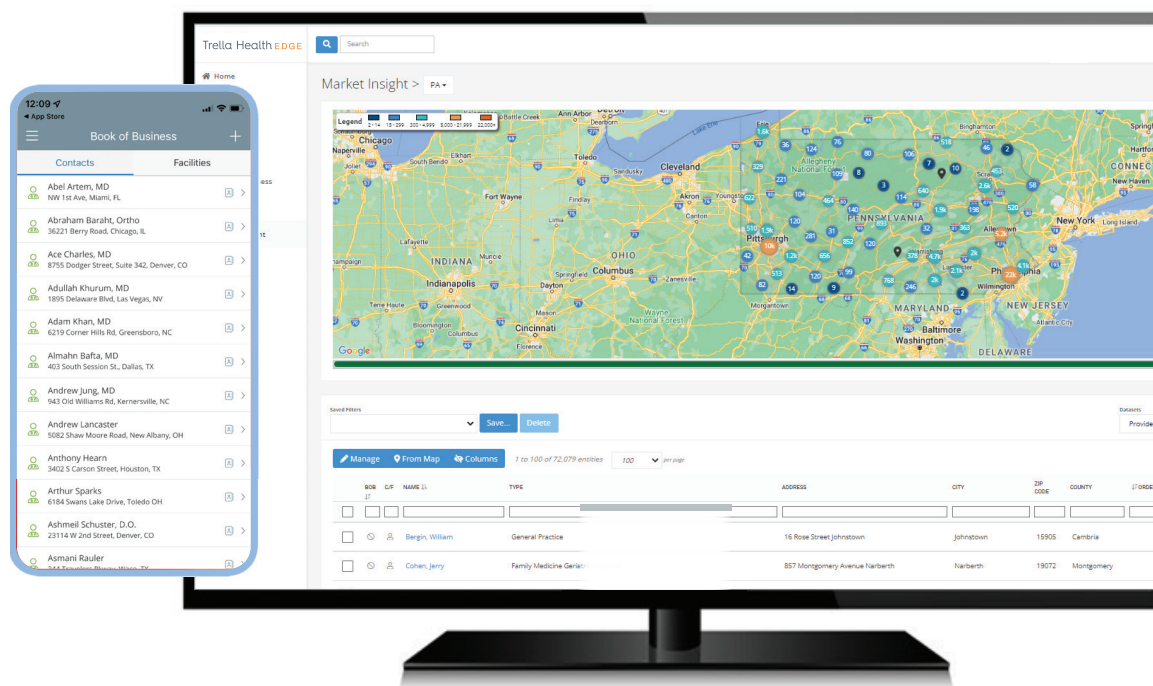


Accelerate Sales Performance. Expand Referral Networks. Diversify Service Lines.

Edge delivers the most comprehensive go-to-market solution set for HME and Infusion providers that want to grow faster.

Identify high-value referral sources in your market

Identify the right referral sources to accelerate growth with an in-depth view of the competitive landscape, enabling providers to take a data-driven approach to business growth and service line expansion opportunities within their target markets.



BENCHMARK COMPETITION

- Competitive referral intelligence and relationship tracking
- Insights into market share including full payer mix
- Diagnosis-level metrics and payer mix breakouts

NURTURE RELATIONSHIPS

- Service line expansion opportunities
- High-performing referral source ranking
- Historical and current referral trends

IMPROVE PERFORMANCE

- Real-time sales activity and opportunity management
- Referral pipeline performance via mobile and web
- Mobile based solution built for end user engagement

LEVERAGE EXPERTISE

- Dedicated support team to help drive early ROI
- Customized metrics and extensive reporting
- Ongoing customer-centric communication

When Comprehensive Data Meets a Purpose-Built HME and Infusion CRM

Edge empowers HME and Infusion providers to align priorities with data-driven decisions by turning data insights into actionable sales growth opportunities. This comprehensive solution allows everyone from sales leadership to sales reps to more efficiently and effectively grow revenue.



Dramatically Improve Sales Performance

SALES LEADERSHIP

- Enhance growth strategies by leveraging market and competitive data
- Identify and engage new market opportunities with confidence
- Accelerate HME & Infusion growth

SALES MANAGERS

- Attain real-time visibility into sales productivity and ROI
- Reduce sales turnover
- Improve referral pipeline performance

SALES REPRESENTATIVES

- Manage leads, referrals and schedules via mobile
- Identify the most valuable referral source partners
- Access up-to-date information on the status of patients and orders

For more information please visit: www.TrellaHealth.com
or to see a demonstration, email us at info@trellahealth.com.



About Trella Health

Trella Health's unmatched market intelligence and purpose-built CRM enable post-acute providers and suppliers to achieve smarter growth. With market visibility, post-acute organizations can identify the highest-potential referral targets, identify new markets, and monitor performance metrics. Trella's growth solutions enable business development teams to better manage referral relationships and advance their organizations with certainty.