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Brightree LLC

Press Release

Brightree Acquires C&S Billing Center

Acquisition allows Brightree to deliver an integrated outsourced billing service via the industry's #1 Internet-hosted business management solution

DULUTH, GA, December 18, 2008 – Brightree LLC, the leading provider of business management software solutions for Home Medical Equipment (HME) providers, Durable Medical Equipment (DME) providers, Orthotics & Prosthetics (O&P) practitioners, and Sleep Labs, today announced that it has acquired C&S Billing Center (“C&S”), a HME/DME billing service provider located in Antioch, IL.

The C&S acquisition positions Brightree to be the first company to own and deliver both a pure Internet-hosted business management software application and an integrated billing service solution. Brightree’s flagship SaaS (Software as a Service) business management solution will be the basis of the offering and will be complemented by outsourced billing services provided by C&S. This offering will target a growing trend of medical providers who require 3rd party billing expertise seamlessly integrated within their business management software solution.

“This new bundled offering will make the old billing services model obsolete.” said [Dave Cormack](#), President & CEO of Brightree LLC. “No longer will providers need to fax tons of paper, re-key the same data into multiple systems, or be kept in the dark regarding what has been billed, rejected, or paid.” Because Brightree is Internet-hosted, providers enjoy complete control and transparency over their billing service operations. This unique offering will allow providers to oversee all that the 3rd party billers are doing on their behalf while still utilizing all of the other functions of the Brightree software -- such as order entry, inventory management, reporting, point-of-delivery, and retail sales.

“We are thrilled to become part of the Brightree family,” said Carri Johnson, President of C&S Billing Center. “We’ve been working exclusively on the Brightree system for 5 years and I am looking forward to

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what we can accomplish together.” In addition to the technology/service offering, Brightree plans to utilize the C&S billing expertise to provide additional “best practices” consulting services to customers.

“More and more, our customers have been looking to us to provide a turnkey billing services solution that is bundled with our technology,” said Cormack. “With this acquisition, we’ll be able to deliver on that request.”

Existing Brightree customers can sign up immediately for this bundled offering. Providers who are currently using another 3rd party billing service company and/or software product can move to this new program immediately, and receive world-class billing expertise and fully integrated use of the Brightree software solution.

“We talk to providers every day who feel hostage to their existing billing service company. They would like to move to Brightree but they don’t have the billing expertise,” said Cormack. “This unique offering gives these providers a lifeline to regain control of their billing operations, the addition of expert billers as a virtual extension of their staff, and the benefit of using the many enterprise-class features that the Brightree software offers.”

The billing services bundle is one of a growing number of unique, market-driven Brightree offerings which link in to the Brightree software solution via the Internet. “The fact that Brightree is a pure Internet-hosted solution allows us to seamlessly integrate valuable services, like outsourced billing, into the dynamic Brightree Ecosystem, so that we can continually meet the ever-changing requirements of our growing community of users,” said Cormack. Other solutions integrated within the Brightree Ecosystem today include outsourced patient billing, electronic claims clearinghouse, Bright eFAX digital fax service for CMNs and other documents, ePurchasing, and paperless document imaging integration.

The specific terms of the agreement were not released.



About Brightree LLC

Brightree LLC is the leading provider of business management software solutions for Home Medical Equipment (HME) providers, Durable Medical Equipment (DME) providers, Orthotics & Prosthetics (O&P) practitioners, and Sleep Labs. Brightree’s unique Internet-based solutions follow the natural workflow of our users to automate and improve how they manage their business. Brightree, the only solution of its type endorsed by the 2,200+ member VGM service organization, invests in the people, processes, technology and tools needed to provide its customers with solutions which continually revolutionize their business. Brightree serves more than 800 providers in the USA. For further information, visit www.brightree.com, e-mail info@brightree.com, or call 1.888.598.7797.

About C&S Billing Center

C&S Billing Center is dedicated to providing outstanding accounts receivable (A/R) management for Durable Medical Equipment (DME) companies. With 35 years of DME experience, C&S understand the complexity as well as the dedication needed to continuously monitor and collect on A/R to strengthen the overall health of a DME company. C&S continually strives to become a strategic partner for customers, allowing them to maximize their revenues and garner exceptional results.